Amplifying Impact: 2019 Annual Report

Fundraising



Fundraising Totals

UTC: \$25,126,237

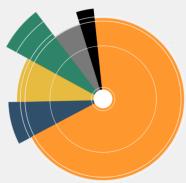
UTHSC: \$22,048,056

UTK: \$173,746,126

UTM: \$28,887,478

■ UTIA: \$30,835,205 ■ UWA: \$1,612,265

System Total: \$282,255,367



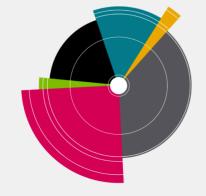
Number of Donors

UTC: 5,913
UTHSC: 4,404
UTK: 47,182
UTM: 4,651

UTIA: 3,648

System Total: 64,632

'Donor totals do not equal the sum of all campuses, because many donors give to multiple campuses and programs.

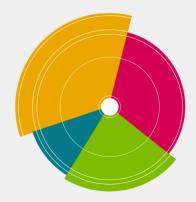


Analysis By Source

Alumni: \$107,438,690
Friends: \$69,345,900
Employee: \$4,542,612

Corporate: \$51,186,321
Foundation: \$41,279,577

Other: \$8,462,264



Analysis By Purpose

Operating: \$90,533,919
Endowment: \$65,267,599
Capital Construction:

\$31,003,732

Deferred: \$95,450,114

Online Giving

Average Online Gift

UTAA: \$150.78

UTC: \$48.19
UTHSC: \$296.74

UTIA: \$177.99

UTK: \$143.79
UTM: \$1547.98

Average: \$130.96

Dollar Raised per Deliverable Email

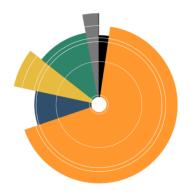
UTC: \$6.38

UTHSC: \$15.34

UTIA: \$8.68 UTK: \$13.67

UTM: \$13.67

Average: \$13.07



Online Giving Totals

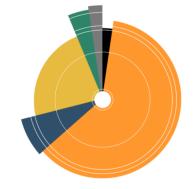
UTAA: \$65,588.49

UTC: \$301,580.07

UTHSC: \$383,986.26 UTIA: \$99,675.51

UTK: \$2,474,085.39 UTM: \$307,640.04

Total: \$3,632,555.76



Online Giving Transactions

UTAA: 435

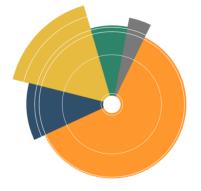
UTC: 6,258

UTHSC: 1,294 UTIA: 560

UTK: 17,206

UTM: 1,985

Total: 27,738



Deliverable Email Addresses

UTC: 47,258 UTHSC: 25,031

UTIA: 11,487 UTK: 180,960

UTM: 31,628

Total: 277,896

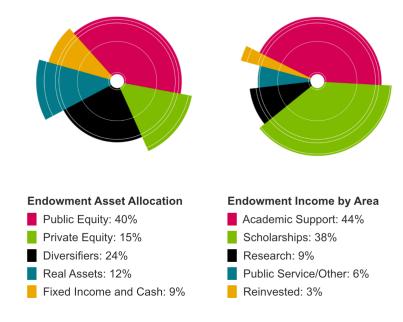
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Investment Approach

The University's Endowment takes a long-term approach to investing. Its primary objective is to achieve an annualized return greater than the rate of inflation plus spending, while preserving capital through a full market cycle.

To that end, it has implemented a disciplined strategy that incorporates both active and passive management, depending on the target market or manager strategy. The University works with an outside consultant to find managers that possess a repeatable strategy, solid investment culture, and emphasis on risk management.

This approach enables the University to maintain its long-term, strategic focus and avoid the distractions of short-term market movements. It is important to note that the Endowment is broadly diversified across multiple asset classes. Consequently, over any given time period, its return may diverge significantly from popular indices such as the S&P 500, individual mutual funds, and its peers.



Endowment Calendar-Year Total Return Vs. Primary Market Benchmark

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
UT	12.8%	0.1%	11.8%	14.4%	4.8%	-1.6%	7.3%	11.4%	-3.2%	11.8%
Benchmark	11.7%	-4.6%	13.3%	16.5%	4.0%	-1.3%	6.0%	17.0%	-6.4%	18.4%

Current benchmark is comprised of 60% MSCI ACWI IMI, 39% Bloomberg Barclays Global Aggregate Index, and 1% US 91-day Treasury Bills.

Endowment Overview

	UT Endowments	Life Inc. Trusts	Chairs of Excellence	UC Foundation	Total Assets
2010	\$541	\$40	\$99	\$88	\$768
2011	\$630	\$42	\$113	\$103	\$888
2012	\$612	\$42	\$114	\$101	\$869
2013	\$684	\$44	\$123	\$112	\$963
2014	\$806	\$50	\$139	\$127	\$1,122
2015	\$837	\$44	\$137	\$131	\$1,149
2016	\$834	\$43	\$140	\$125	\$1,142
2017	\$926	\$42	\$152	\$135	\$1,255
2018	\$986	\$43	\$160	\$149	\$1,341
2019	\$1,034	\$40	\$167	\$153	\$1,394

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Alumni Engagement

Number of Alumni

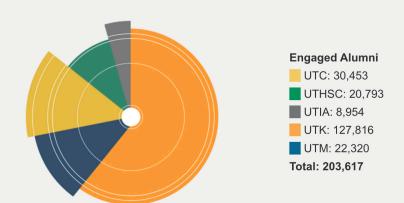
387,414

Number of Alumni Events

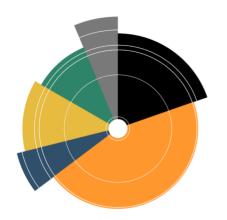
381

Number of Advocates

6.200



UT Foundation Operations



UT Foundation Staff

UT System: 47

UTC: 28

UTHSC: 25

UTIA: 13

UTK: 103

UTM: 15
Total: 231

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